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## NovaPoint Capital Named Top Guns Manager by Informa Investment Solutions



**Atlanta, Georgia - February 19, 2018 -** NovaPoint Capital has been awarded a Top Guns designation by Informa Investment Solutions' PSN manager database, North America's longest running database of investment managers.

"We are very pleased to have our Large Cap Dividend Growth Strategy recognized among the Top Guns," said <u>Joseph Sroka</u>, Chief Investment Officer and lead equity portfolio manager at **NovaPoint Capital**. "Our disciplined investment approach served us well in the fourth quarter."

Through a combination of Informa Investment Solutions' proprietary performance screens, PSN Top Guns ranks products in six proprietary categories in over 50 universes. This is a well-respected quarterly ranking and is widely used by institutional asset managers and investors. Informa Investment Solutions is part of Informa Financial Intelligence, a leading provider of critical decision-making solutions and custom services to financial institutions.

Top Guns firms are awarded a rating ranging from one to six stars, with the number of stars representing continued performance over time. NovaPoint Capital was named a Top Gun with a star rating of I, meaning its Large Cap Dividend Growth Strategy performed among the top ten within their respective universes, based on quarterly returns for the fourth quarter of 2017.

NovaPoint Capital's Large Cap Divided Growth Strategy seeks to identify compelling total return investment opportunities among U.S. large capitalization companies with a demonstrated track-record of annual dividend Increases. The strategy employs a multi-factor approach to include quantitative, fundamental, and technical factors.

"PSN Top Guns, which ranks products in six categories in over 50 universes, is a go-to resource for institutional asset managers and investors in their decision-making process," said **Ryan Nauman**, **VP**, **product and market strategist at Informa Financial Intelligence.** "Congratulations to NovaPoint Capital on being named a PSN Top Gun. This highly respected ranking spotlights the performance of leading investment managers each quarter."

The complete list of PSN Top Guns and an overview of the methodology can be located on <a href="http://www.informais.com/resources/psn-top-guns">http://www.informais.com/resources/psn-top-guns</a>.

For more details on the methodology behind the PSN Top Guns Rankings or to purchase PSN Top Guns Reports, contact Ruth Calderon at <a href="mailto:ruth.calderon@informais.com">ruth.calderon@informais.com</a>.

Ratings and recognitions should be not construed as a guarantee that NovaPoint Capital will provide a certain level of results in client accounts nor should they be construed as current or past

recommendations of NovaPoint Capital by clients. Additional details regarding the criteria and process utilized in formulating these rankings is available by calling 404-445-7885.

## **About Informa Investment Solutions**

A market leader in intelligence and software solutions for investment professionals and financial institutions of all sizes, Informa Investment Solutions offers a robust set of analytics and tools to help you grow and retain your business. With a nearly 40-year history, Informa Investment Solutions, part of Informa Financial Intelligence, has set the standard for providing turnkey and customizable applications for performing manager searches, building wealth plans, and producing client reports and investment marketing materials for companies worldwide. For more information, please visit <a href="https://www.informais.com/">https://www.informais.com/</a> and follow <a href="https://twitter.com/Informalnvest">https://twitter.com/Informalnvest</a>.

## **About NovaPoint Capital**

NovaPoint Capital is an investment management and advisory firm based in Atlanta, Georgia. The firm was founded in 2015 by Alan Conner and Joseph Sroka. NovaPoint manages investment portfolios for institutional and individual investors. For more information, please visit <a href="http://www.novapointcapital.com">http://www.novapointcapital.com</a>.

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