

Equity Performance

The Industrial, Healthcare, and Financial sectors led the market in July, while the Energy, Utility, and Consumer Discretionary sectors lagged.

The NovaPoint Dividend Growth Strategy was +3.6% in July versus the S&P 500 Total Return Index at +3.7% and the Russell 1000 Total Return Index at +3.5%.

Period ending July 31, 2018	Month	Quarter to Date	Year to Date	Since Inception (annualized)
NovaPoint Dividend Growth	3.6%	3.6%	5.4%	12.8%
S&P 500 Total Return	3.7%	3.7%	6.5%	12.5%
Russell 1000 Total Return	3.5%	3.5%	6.4%	12.2%

Returns are shown net of expenses and maximum management fees paid by any account within the composite.
Inception date is August 1, 2015. Return since inception is annualized.
Please see disclaimer for information about performance calculations.
NovaPoint Capital has prepared and presented this report in compliance with the Global Investment Performance Standards (GIPS).

Top performing stocks in the Strategy in July were Harris Corp (+14.1%), VF Corp (+12.9%), and Chubb (+10.0%).

Lagging stocks in the Strategy for the month were State Street (-5.1%), Nike (-3.5%), and Accenture (-2.6%).

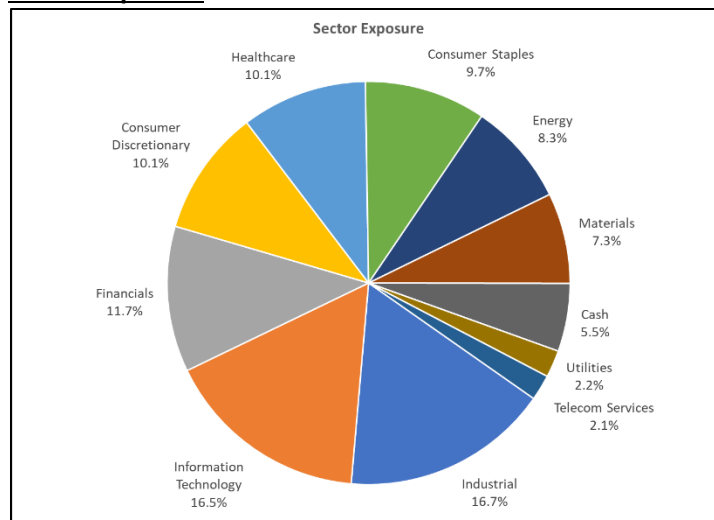
No positions were changed in July.

Dividend Increases

Two of the stocks owned in the Strategy announced dividend increases in July. The average length of consecutive dividend increases for companies in the Strategy is 29 years and the average growth rate of dividends over the past year has been 10.9%.

Company	New Quarterly Dividend per Share	Percentage Increased	Consecutive Years Increased	Current Yield
PPG Industries	\$0.45	+12.5%	45	1.6%
State Street Corp	\$0.42	+10.5%	6	1.9%

Sector Exposure



Options

Some portfolios include an option over-write strategy. We had no changes in option positions in July.

Outlook

Trade skirmishes continue to manifest themselves, but we have yet to see any serious consequences to economic growth. In the United States, economic data remains healthy and inflation, while likely to move higher, appears to be manageable. Interest rates and equity volatility are both likely increase during the second half of the year.

Our focus remains on owning quality stocks with compelling capital appreciation and dividend growth potential. Our objective is to deliver investment returns above the market with lower volatility. A growing stream of dividends should also provide some benefit in a more volatile and inflationary environment.

Joseph Sroka, CFA, CMT
Chief Investment Officer

Alan Conner, CPFA
President

August 13, 2018

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Investment Performance

Performance data shown is unaudited. It is computed using the weighted-average performance of a composite of fully invested client accounts in the NovaPoint Capital Dividend Growth Equity Strategy. Data is obtained from the account custodians and third-party data providers and may be subject to revision. Returns are shown net of expenses and management fees based on the highest fee applicable to any account in the composite. The information contained herein does not suggest or imply and should not be construed, in any manner, a guarantee of future performance and/or investment advice. Past performance does not guarantee future results. NovaPoint Capital claims compliance with the CFA Institute Asset Manager Code of Professional Conduct. This claim has not been verified by CFA Institute.

Factors that could result in a difference between composite returns and client account returns include, but are not limited to, account asset size, asset allocation, timing of transactions, commissions, management fees and specific client mandates relative to individual investment objectives. Net-of-fees returns are calculated using maximum management fees that were paid by any account contained in the composite.

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