

Equity Performance

The yearlong U.S. equity rally continued in November. The Consumer Staples, Consumer Discretionary, and Industrial sectors led the market last month, while the Materials, Technology, and Energy sectors lagged.

The NovaPoint Dividend Growth Strategy was +4.8 in November versus the S&P 500 Total Return Index at +3.1% and the Russell 1000 Total Return Index at +3.1%.

Period ending November 30, 2017	Quarter to			Since
	Month	Date	Year to Date	Inception (annualized)
NovaPoint Dividend Growth	4.8%	7.8%	17.4%	13.5%
S&P 500 Total Return	3.1%	5.5%	20.5%	12.8%
Russell 1000 Total Return	3.1%	5.4%	20.4%	12.4%

Returns are shown net of expenses and maximum management fees paid by any account within the composite.
Inception date is August 1, 2015. Return since inception is annualized.
Please see disclaimer for information about performance calculations.
NovaPoint Capital has prepared and presented this report in compliance with the Global Investment Performance Standards (GIPS).

Top performing stocks in the Strategy in November were Ross Stores (+19.8%), W.W. Grainger (+11.9%), and Wal-Mart (+11.4%).

Lagging stocks in the Strategy for the month were Archer Daniels Midland (-2.4%), Automatic Data Processing (-0.5%), and Exxon Mobil (-0.1%).

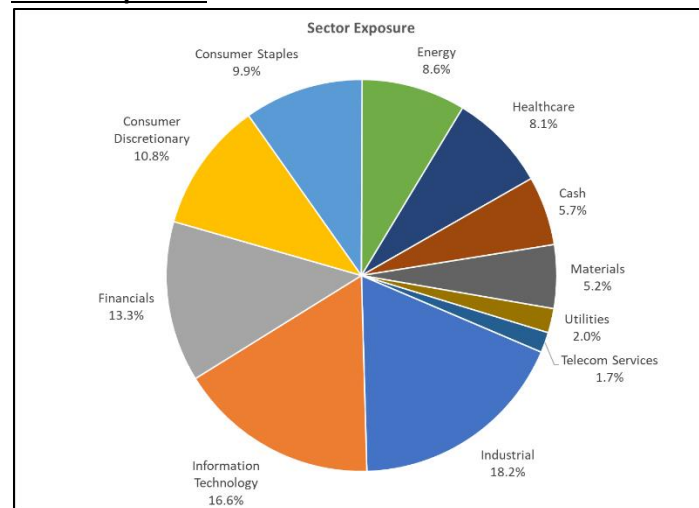
Qualcomm was removed this past month and no new positions were added.

Dividend Increases

Seven stocks owned in the Strategy announced dividend increases in November. The average length of consecutive dividend increases for companies in the Strategy is 30 years and the average growth rate of dividends over the past year has been 7.5%.

Company	New Quarterly		Consecutive	Current Yield
	Dividend per Share	Percentage Increased	Years Increased	
Emerson Electric Co.	\$0.49	+1.0%	60	3.0%
Automatic Data Processin	\$0.63	+10.5%	42	2.2%
Nike Inc	\$0.20	+11.1%	8	1.3%
Union Pacific	\$0.67	+9.9%	7	2.1%
Becton, Dickinson and Co	\$0.75	+2.7%	45	1.3%
McCormick & Company, Ir	\$0.52	+10.6%	30	2.0%
Walt Disney	\$0.84	+7.7%	7	1.6%

Sector Exposure



Options

Some portfolios include an option over-write strategy. We rolled two option positions and had two option positions expire in November.

Outlook

The rally rolled on in November in anticipation of major tax reform legislation and a healthy third quarter earnings season. We continue to be positive on the earnings cycle. We expect volatility to increase over time but the market to have an overall upward bias.

Our focus remains on owning quality stocks with compelling capital appreciation and dividend growth potential. Our objective is to deliver investment returns above the market with lower volatility.

Joseph Sroka, CFA, CMT
Chief Investment Officer

Alan Conner, CPFA
President

December 21, 2017

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Investment Performance

Performance data shown is unaudited. It is computed using the weighted-average performance of a composite of fully invested client accounts in the NovaPoint Capital Dividend Growth Equity Strategy. Data is obtained from the account custodians and third-party data providers and may be subject to revision. Returns are shown net of expenses and management fees based on the highest fee applicable to any account in the composite. The information contained herein does not suggest or imply and should not be construed, in any manner, a guarantee of future performance and/or investment advice. Past performance does not guarantee future results. NovaPoint Capital claims compliance with the CFA Institute Asset Manager Code of Professional Conduct. This claim has not been verified by CFA Institute.

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