

Equity Performance

The U.S. equity markets posted their twelfth consecutive monthly gain in October. The Technology, Utility, and Materials sectors led the market last month, while the Consumer Staples, Energy, and Healthcare sectors lagged.

The NovaPoint Dividend Growth Equity Strategy was +3.1% in October versus the S&P 500 Total Return Index at +2.3% and the Russell 1000 Total Return Index at +2.3%.

Period ending October 31, 2017	Quarter to			Since
	Month	Date	Year to Date	Inception
NovaPoint Dividend Growth	3.1%	3.1%	12.3%	11.9%
S&P 500 Total Return	2.3%	2.3%	16.9%	11.7%
Russell 1000 Total Return	2.3%	2.3%	16.8%	11.4%

Returns are shown net of expenses and maximum management fees paid by any account within the composite.
Inception date is August 1, 2015. Return since inception is annualized.
Please see disclaimer for information about performance calculations.
NovaPoint Capital has prepared and presented this report in compliance with the Global Investment Performance Standards (GIPS).

Top performing stocks in the Strategy in October were Wal-Mart (+11.7%), Microsoft (+11.7%), and W.W. Grainger (+10.0%).

Lagging stocks in the Strategy for the month were AT&T (-14.1%), Genuine Parts (-7.8%), and Procter & Gamble (-5.1%).

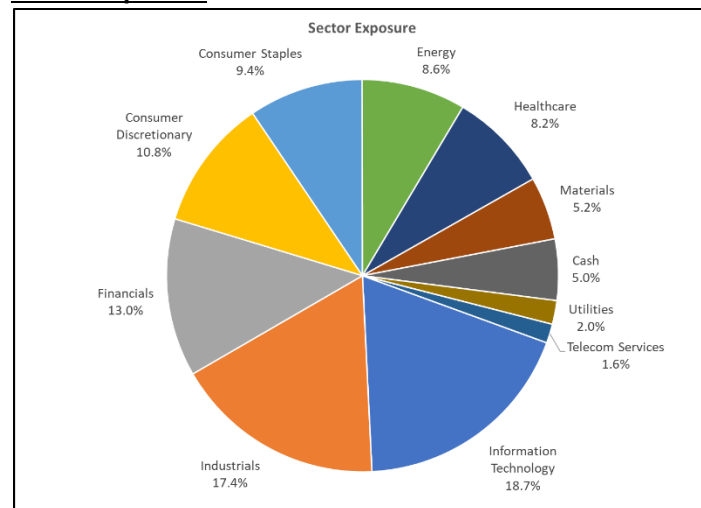
Praxair and IBM were removed this past month and no new positions were added.

Dividend Increases

VF Corp, Texas Instruments, and AFLAC announced dividend increases in October. The average length of consecutive dividend increases for companies in the Strategy is 30 years and the average growth rate of dividends over the past year has been 7.7%.

Company	New Quarterly		Consecutive	
	Dividend per Share	Percentage Increased	Years Increased	Current Yield
VF Corp	\$0.46	+9.5%	44	2.6%
Texas Instruments	\$0.62	+24.0%	13	2.5%
AFLAC	\$0.45	+4.7%	34	2.1%

Sector Exposure



Options

Some portfolios include an option over-write strategy. We had one option position get assigned in October.

Outlook

The third quarter earnings season was a driver of returns during the month. We continue to be positive on the earnings cycle. We expect volatility to increase over time but the market to have an overall upward bias.

Our focus remains on owning quality stocks with compelling capital appreciation and dividend growth potential. Our objective is to deliver investment returns above the market with lower volatility.

Joseph Sroka, CFA, CMT
Chief Investment Officer

Alan Conner, CPFA
President

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Investment Performance

Performance data shown is unaudited. It is computed using the weighted-average performance of a composite of fully invested client accounts in the NovaPoint Capital Dividend Growth Equity Strategy. Data is obtained from the account custodians and third-party data providers and may be subject to revision. Returns are shown net of expenses and management fees based on the highest fee applicable to any account in the composite. The information contained herein does not suggest or imply and should not be construed, in any manner, a guarantee of future performance and/or investment advice. Past performance does not guarantee future results. NovaPoint Capital claims compliance with the CFA Institute Asset Manager Code of Professional Conduct. This claim has not been verified by CFA Institute.

Factors that could result in a difference between composite returns and client account returns include, but are not limited to, account asset size, asset allocation, timing of transactions, commissions, management fees and specific client mandates relative to individual investment objectives. Net-of-fees returns are calculated using maximum management fees that were paid by any account contained in the composite.

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