

Equity Performance

A generally positive Second Quarter earnings season paced the market in July. The Technology, Communications Services, and Financial sectors led the market. The Health Care, Energy, and Materials sectors lagged.

The NovaPoint Dividend Growth Strategy was +1.6% in June versus the S&P 500 Total Return Index at +1.4% and the Russell 1000 Total Return Index at +1.6%.

Period ending July 31, 2019	Month	Quarter to Date	Year to Date	Since Inception (annualized)
NovaPoint Dividend Growth	1.6%	1.6%	18.4%	12.4%
S&P 500 Total Return	1.4%	1.4%	20.2%	11.4%
Russell 1000 Total Return	1.6%	1.6%	20.7%	11.1%

Returns are shown net of expenses and maximum management fees paid by any account within the composite.
Inception date is August 1, 2015. Return since inception is annualized.
Please see disclaimer for information about performance calculations.
NovaPoint Capital has prepared and presented this report in compliance with the Global Investment Performance Standards (GIPS).

July's top performing stocks in the Strategy were L3 Harris (+9.8%), US Bancorp (+9.1%), and Texas Instruments (+8.9%).

Lagging stocks in the Strategy for the month were AbbVie (-8.4%), EOG Resources (-7.8%), and Johnson & Johnson (-6.5%).

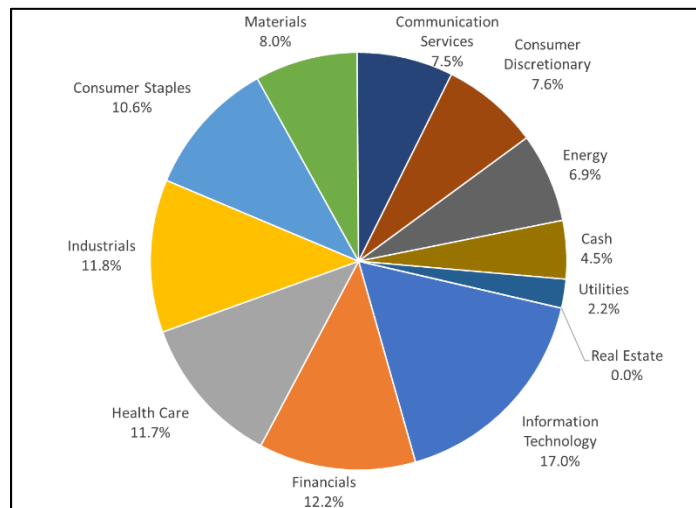
No positions were removed, and no new positions were added in July.

Dividend Increases

Three stocks owned in the Strategy announced dividend increases in July. The average length of consecutive dividend increases for companies in the Strategy is 30 years and the average growth rate of dividends over the past year has been 10.1%.

Company	New Quarterly Dividend per Share	Year/Year Percentage Increased	Consecutive Years Increased	Current Yield
Union Pacific	\$0.97	+21.3%	10	2.2%
PPG Industries	\$0.51	+6.3%	47	1.7%
L3 Harris	\$0.75	+9.5%	17	1.4%

Sector Exposure



Options

Some portfolios include an option over-write strategy. We rolled forward one option position and closed one option position for a profit in July.

Outlook

The Federal Reserve reduced interest rates in what it described as a "midcycle adjustment." At the same time, the trade and tariff disputes between the U.S. and China have taken a negative turn. We believe the market may get more volatile as we exit the 2Q earnings season and are left with macroeconomic and geopolitical headlines to determine market direction.

Our focus remains on owning quality stocks with compelling capital appreciation and dividend growth potential. Our objective is to deliver investment returns above the market with lower volatility. A growing stream of dividends should also provide some stability in a more volatile equity market.

Joseph Sroka, CFA, CMT
Chief Investment Officer

Alan Conner, CPFA
President

August 11, 2019

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Investment Performance

Performance data shown is unaudited. It is computed using the weighted-average performance of a composite of fully invested client accounts in the NovaPoint Capital Dividend Growth Equity Strategy. Data is obtained from the account custodians and third-party data providers and may be subject to revision. Returns are shown net of expenses and management fees based on the highest fee applicable to any account in the composite. The information contained herein does not suggest or imply and should not be construed, in any manner, a guarantee of future performance and/or investment advice. Past performance does not guarantee future results. NovaPoint Capital claims compliance with the CFA Institute Asset Manager Code of Professional Conduct. This claim has not been verified by CFA Institute.

Factors that could result in a difference between composite returns and client account returns include, but are not limited to, account asset size, asset allocation, timing of transactions, commissions, management fees and specific client mandates relative to individual investment objectives. Net-of-fees returns are calculated using maximum management fees that were paid by any account contained in the composite.

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