

# Weekly Market Commentary

April 20, 2020

# The End of the Beginning

The equity markets put together back-to-back winning weeks as the economy and COVID-19 news is less worse than it was potentially forecast to be just a few weeks ago. The curve appears to be flattening on COVID, select parts of the U.S. are set to be opened this month, and most of the early corporate earnings reports and commentary weren't as bad as potentially feared. While society and the economy are far from back to normal, there is growing sentiment that, in the words of Winton Churchill, "Now is not the end. It is not even the beginning of the end. But it is, perhaps, the end of the beginning".

We continue to monitor employment as a key metric to gauge the potential economic impact from COVID-19. First-time unemployment claims for the week of April 11th were 5.2 million, a second week of decrease from the 6.6 million on April 4th and the 6.9 million on March 28th. The four-week moving average increased to 5.5 million from 4.3 million as the larger increases from the past three weeks factor into the moving average calculation.

The depressed level of oil prices has been having an impact on domestic drilling activity. The count of active U.S. oil rigs declined 12% last week and have declined 48% over the past twelve months. The combination of lower drilling activity and eventual return of demand for transportation fuels (gasoline, jet fuel, etc.) should bring the market back into balance once economic activity resumes.

Continuing unemployment claims, which we explain in our *Dissecting Headlines* section, were reported at 12.0 million for the week of April 4th, up from 7.4 million the week of March 28th.

#### **Financial Market Update** Weekly Return YTD Return Weekly Return YTD Return S&P 500 Index 3.1% -11.0% Aggregate Bond Index 0.8% 4.3% 2.2% -15.1% U.S. Dollar Index 0.3% 3.5% Dow Jones Industrial Average WTI Crude Oil -70.1% NASDAQ 100 7.2% 1.1% -19.7% Russell 2000 (Small Cap Index) -1.4% -26.3% Gold 0.0% 11.0% International Stocks (MSCI ex-US) 0.8% -19.8% Real Estate (US REIT Index) -4.6% -22.8%

Sources: S&P Global, Thomson Reuters

# **Dissecting Headlines: Continuing Unemployment Claims**

The weekly headline grabbing announcement in the labor market for the past few weeks has been initial unemployment claims. This measures the number of new workers applying for unemployment. An additional weekly data point in the labor market is continuing unemployment claims. This measures the number of workers currently collecting unemployment payments. Like initial claims, continuing claims are also released by the Department of Labor. Continuing claims are released on a one-week lag, so the most recently reported week for continuing claims was April 4th, while the most recent initial claims data was from April 11th

With the potential peak in initial claims seen the week of March 28th, monitoring the progress of continuing claims along with the monthly employment report, can help gauge the rate at which individuals are returning to work as the economy recovers from the COVID-19 induced unemployment spike. As mentioned above, continuing unemployment claims were reported at 12.0 million for the week of April 4th, up from 7.4 million the week of March 28th.

Continuing unemployment claims and initial unemployment claims are reported each Thursday morning.

# The NovaPoint Capital Team



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Joe has over 20 years of experience in the investment management industry. Prior to founding NovaPoint, he was a portfolio manager at Spectrum Advisory Services and GMT Capital in Atlanta, and Epoch Investment Partners in New York. He has also worked as an equity research analyst at Merrill Lynch and ABN Amro. Before beginning his investment career, Joe was an Infantry officer in the U.S. Army. Joe holds a BS from the U.S. Military Academy at West Point and an MBA from the University of Chicago. He is both a Chartered Financial Analyst (CFA) and a Chartered Market Technician (CMT).



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Alan has over 20 years of experience in the investment management industry. Prior to founding NovaPoint, he was a fixed income manager at both Spectrum Advisory Services and a private family office. Alan was also with the Bank Group division of Countrywide Capital Markets where he developed balance sheet strategies for depository institutions. He holds a BS in Banking and an MBA in Finance from Nova Southeastern University. Alan is Certified Plan Fiduciary Adviser (CPFA) and an endurance athlete and three-time IRONMAN finisher.



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Jeff has 9 years of industry experience. Prior to joining NovaPoint, Jeff was a Vice President in the Private Banking and Investment Group at Merrill Lynch. Jeff also worked at Booz Allen Hamilton and the Department of Defense. Prior to his private sector career, Jeff was a Field Artillery officer in the U.S. Army. He holds a BA from the University of Texas and an MBA from the University of Maryland. Jeff is Chartered Financial Analyst (CFA).



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Frederick has over 25 years of experience in the investment management industry. Prior to joining NovaPoint, Frederick was a Partner and Investment Advisor at Brightworth where he advised high net worth investors. Frederick began his investment career in 1991 at Balentine & Co where he rose to Partner. He also co-founded and served as Chief Investment Officer at Wright Investment Management and at Smith & Howard Wealth Management . Prior to beginning his investment career, Frederick served as an Engineer officer in the U.S. Army. He holds a BS from the U.S. Military Academy at West Point and an MBA from Emory University. Frederick is a Chartered Financial Analyst (CFA).

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